

## APPENDIX 4

Current Company Name	Abbreviated Name	Company Number	Date of Incorporation	Previous Company Name(s) (where applicable)	Principal Activity
Abound Limited	Abound	00404996	23/02/1946	Probably incorporated as Gift Catalogues Limited  Changed name to Family Hampers Limited on 31/12/1977  Changed name to Abound Limited on 22/07/2002	Mail Order Retailing
Argos Limited	Argos	01081551	13/11/1972	Probably incorporated as Argos Distributors Limited  Changed name to Argos Limited on 13/08/1999	Other retail non-specialised stores  Retail furniture household etc.  Retail electric household, etc. goods  Call centre activities
Brian Mills Limited	BML	00478478	17/02/1950	Probably incorporated as Brian Mills Limited  No other names known	Mail Order Retailing
Burlington Warehouses Limited	BWL	00407448	01/04/1946	Probably incorporated as Burlington Warehouses Limited  No other names known	Mail Order Retailing
Experian Finance plc (formerly GUS plc)	GUS plc	00146575	17/03/1917	Probably incorporated as The Great Universal Stores Public Limited Company  Changed name to GUS plc on 25/07/2001  Changed name to Experian	Holding Company

## APPENDIX 4

Current Company Name	Abbreviated Name	Company Number	Date of Incorporation	Previous Company Name(s) (where applicable)	Principal Activity
				Finance plc on 12/12/2006	
Home Retail Group Holdings (Overseas) Limited (formerly GUS Merchandise Corporation)	GUS Merchandise Corporation	00872776	2/3/1966	Probably incorporated as Dalemerch Limited  Changed name to GUS Merchandise Corporation Limited on 01/04/1966  Changed name to ARG Holdings (Asia) Limited on 21/03/2005  Changed name to Home Retail Group Holdings (Overseas) Limited on 27/10/2006	Holding Company
Janet Frazer Limited	JFL	00442051	11/09/1947	Probably incorporated as Janet Frazer Limited  No other names known	Mail Order Retailing
John Moores Home Shopping Service Limited	JMHSSL	00278848	17/08/1933	Probably incorporated as John Moores Home-Shopping Service Limited <sup>1</sup>  Changed name to John Moores Home Shopping Service Limited on 31/12/1978	Retail sale via mail order houses
Kay & Company Limited	Kay	00044307	08/06/1895	Probably incorporated as Kay & Company Limited	Mail Order Retailing

<sup>1</sup> N.B. the hyphen in “Home-Shopping”. The subsequent name change appears to have simply removed the hyphen.

## APPENDIX 4

Current Company Name	Abbreviated Name	Company Number	Date of Incorporation	Previous Company Name(s) (where applicable)	Principal Activity
				No other names known	
Littlewoods Limited	LL	00262152	23/01/1932	Probably incorporated as The Littlewoods Organisation plc  Changed name to Littlewoods plc on 17/10/2000  Changed name to Littlewoods Limited on 01/11/2002	Holding Company
Littlewoods Retail Limited	LRL	00421258	10/10/1946	Probably incorporated as The International Import & Export Company Limited  Changed name to Littlewoods Home Shopping Group Limited on 04/01/1993  Changed name to Littlewoods Retail Limited on 25/01/1999	From 10/10/1946 to 21/12/1992, importing merchandise for resale to mail order companies  From 01/01/1993 to 24/01/1999, mail order retailing  From 25/01/1999 to 30/04/2003, mail order and high street retailing
Littlewoods Warehouses Limited	Littlewoods Warehouses	00637089	14/09/1959	Probably incorporated as Littlewoods Warehouses Limited  No other names known	Mail Order Retailing
LW Corporation Limited (Jersey incorporated company)	LW Corporation	0079696J	03/04/2001	Incorporated as April Corporation Limited  Name changed to LW Corporation Limited on 15/02/2003	Holding Company

## APPENDIX 4

<b>Current Company Name</b>	<b>Abbreviated Name</b>	<b>Company Number</b>	<b>Date of Incorporation</b>	<b>Previous Company Name(s) (where applicable)</b>	<b>Principal Activity</b>
LW Finance Limited	LW Finance	04542312	23/09/2002	Incorporated as 2192nd Single Member Shelf Investment Company Limited  Name changed to LW Finance Limited on 04/10/2002	Holding Company
LW Investments Limited	LWL	04502467	02/08/2002	Incorporated as 2191st Single Member Shelf Investment Company Limited  Changed name to LW Investments Limited on 11/09/2002	Holding Company
Peter Craig Limited	PCL	00892464	22/11/1966	Probably incorporated as Peter Craig (Styles) Limited  Changed name to Peter Craig Limited on 31/12/1976	Mail Order Retailing
Reality Group Limited	RGL	00739600	01/11/1962	Probably incorporated as British Mail Order Corporation Limited  Changed name to GUS Catalogue Order Limited on 03/10/1984  Changed name to GUS Home Shopping Limited on 01/04/1996  Changed name to Reality Group Limited on 28/11/2000	Mail Order Retailing
Shop Direct Group (formerly John	SDG	00039708	07/10/1893	Probably incorporated as John	Mail Order Retailing

## APPENDIX 4

Current Company Name	Abbreviated Name	Company Number	Date of Incorporation	Previous Company Name(s) (where applicable)	Principal Activity
Noble Limited)				Noble Limited  Changed name to GUS Home Shopping Limited on 28/11/2000  Changed name to ARG Equation Limited on 25/10/2002  Changed name to Shop Direct Group Limited on 23/06/2003  Reregistered as unlimited company on 30/01/2007	
Shop Direct Home Shopping Limited	SDHSL	04663281	11/02/2003	Incorporated as Littlewoods5 Limited  Changed name to Littlewoods Home Shopping Limited on 20/02/2003  Changed name to Littlewoods Shop Direct Home Shopping Limited on 01/11/2005  Changed name to Shop Direct Home Shopping Limited on 06/05/2008	Mail Order Retailing

## APPENDIX 4

Current Company Name	Abbreviated Name	Company Number	Date of Incorporation	Previous Company Name(s) (where applicable)	Principal Activity
Shop Direct Limited (formerly March UK Limited, including as at the time of the GUS Acquisition) <sup>2</sup>	March UK	04730752	11/04/2003	Incorporated as 2207th Single Member Shelf Investment Company Limited  Changed name to March UK Limited on 07/05/2003  Changed name to Shop Direct Limited on 06/05/2008	Holding Company

---

<sup>2</sup> For the avoidance of any confusion, another company within the group (with company number 05059352 (incorporated on 1 March 2004)) subsequently, on 6 May 2008, adopted the name March UK. This company had no part in any of the VAT Repayments or Interest Payments.